

# Alphametic

## SEO for AI Glossary

### **Atomic Content**

Small, self-contained pieces of information designed to stand alone. AI models use these pieces to answer questions directly without needing full pages.

### **Query Fanout**

The way AI expands a single search into many sub-questions. Optimizing for this means creating content that can match different variations of the same query.

### **Generative Search Optimization (GEO)**

The practice of optimizing content so it appears in AI-powered search results, like Google's AI Overviews or ChatGPT answers.

### **LLMs.txt**

A file (similar to robots.txt) proposed to tell large language models (LLMs) how they may crawl, use, or cite a website's content.

### **LLMO (Large Language Model Optimization)**

The process of tailoring content so it is easily understood, retrieved, and cited by LLMs like ChatGPT, Gemini, or Claude.

### **Answer Engine Optimization (AEO)**

Optimizing content for direct answers in search results, such as featured snippets, People Also Ask, and AI search answers.

### **Vector Analysis**

A method used by AI and search systems to understand meaning through embeddings. It measures how close two pieces of content are in semantic space.

### **Content Chunking**

Breaking content into smaller, labeled sections so AI can process and serve it more easily in response to user queries.